

# WHERE WILL YOU BE ON FRIDAY 29 APRIL 2022?

Celebrating & Strengthening the India-Australia Relationship through our People-to-People Links

**O**n Friday 29 April 2022, The Star Sydney Events Centre will welcome international and national industry leaders at the one-of its largest gatherings.

The 2022 India Australia Business & Community Alliance Showcase (IABCA), annual 'Meeting of Minds', comprising of the 'IABCA GLOBAL LEADERS FORUM' and the IABCA AWARDS CEREMONY.

The IABCA Global Leaders Forum will bring together a publicly accessible array of panel discussions and international in-person keynote sessions. The Global Leaders Forum will highlight roadmaps for continued growth across the people-to-people, economic and institutional engagements that bind India and Australia. The forum also explores the potential of Diaspora Diplomacy and assists in navigating and shaping the Australia India business narrative. Speaker details and registration to the in-person event is complimentary at IABCA 2022 – <https://www.iabca.com.au/iabca2022>

The IABCA Awards Ceremony will

take place post the forum celebrating the success stories of our key players who are advancing the Australia India relationship, by unveiling our finalists, and winners of the annual IABCA program.

IABCA is now one of the largest platforms that exists to strengthen the India-Australia relationship whilst simultaneously contributing to its development. Across nine years of operation, IABCA has achieved international recognition as a tool for cultural diplomacy, bilateral trade enhancement, and as a platform for stimulating new business investment between the two nations by recognising the success of our people-to-people links.

Having been featured as a case study in the **Department of Foreign Affairs and Trade IES2035** and the recent Australia's Indian Diaspora: A National Asset - Mapping the Community's Reach into the Australia-India Economic Relationship, the platform is currently on the cusp of unprecedented development.

In 2023, the platform is scheduled to



embark on its **inaugural journey to India**, which will mark the beginning of an ongoing rotational campaign between our two nations, India, and Australia. IABCA is scheduled to **take place for the first time in India in 2023**.

**HomeWorld, Incredible India and Tata Consultancy Services.**

The success of IABCA in part is also thanks to the non-financial partners Australia India Institute, Australia India Business Council, Asialink Business, Export Council of Australia, Indo Australian Chamber of Commerce, and Invest India. Media partners include Indus Age and Zee TV. IABCA is produced by Gandhi Creations, a multi-award-winning events enterprise based in Australia.

IABCA are pleased to work in collaboration with a diverse range of organisations who are committed to advancing the India-Australia relationship. IABCA extends their appreciation Federal Government Partner, **Austrade**, State Government Partner, **Investment NSW**, India Education Partner, **Deakin University**, and Sponsors, **AFL**,

**Be part of the IABCA Journey and share your stories visit <https://www.iabca.com.au/>**